

Client: Yes for Buses Campaign 2016
 Product:
 Campaign: Yes for Buses 2016

Station Order

Media Specialists
 PO Box 8631
 Spokane, WA 99203
 509-448-3717

Rev #: 0
 Flight From: 10/12/2016 to 11/06/2016

Estimate No.:
 Contract No.:
 Job No.:

Buyer Name: Debbie Leslie
 Sweeps: Share Nov 2015 -> HUT/PUT Nov 15

Market: SPOKANE
 Station: KAYU
 Station Contact: Tom Holcomb

Actg. Order No.: 1199
 WS Order No.: 8850
 Contract No.:

Item#	Days/ Times	DP/ Len	Program Title/ Comml Tag	Station Gross Rate/ Total	Oct 10	Oct 17	Oct 24	Oct 31	Total Spots	DMA P 50+ (R)
1	----Su 08:00A-09:00A	EM 30	FOX NEWS SUN	\$60.00 \$180.00	1	1	(H)	1	3	1.7 \$35.29
2	----S- 10:00P-10:30P	LN 30	FOX 28 @10P	\$150.00 \$300.00		1	(H)	1	2	1.8 \$83.33
					\$480.00	1	2	*	2	5

1.7
 3.5
 3.5

Monthly Totals

Month	Spots	GRP/GRIs	Station Gross Dollars	Station Gross CPP/CPM
Oct	3	5.2	\$270.00	\$51.92
Nov	2	3.5	\$210.00	\$60.00
	5	8.7	\$480.00	\$55.17

Comments

Station Remarks:
 I will send traffic instructions by 10/10.....please note that the start date for this order is 10/12. I will drop off a check (pre-pay) on Monday, 10/10 prior to the start of the schedule. If you have any questions regarding this insertion please give me a call. Thanks!
 Debbie Leslie
 Media Specialists
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 Spokane, WA 99203
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By: 